



FRIENDS OF THE EARTH IS HIRING A CAMPAIGNER – FOSSIL FREE IRELAND

Deadline: 8th October 2023

ABOUT THE ORGANIZATION

Friends of the Earth Ireland is a community at the heart of the growing movement here for a just world with zero pollution.

Our mission is to campaign and build movement power to bring about the system change we need for a just world where people and nature thrive. We are trying to change the world in the face of opposition from much more powerful, and much better funded, vested interests.

We are a small, nimble organization. We work collaboratively to advance the organization's mission, vision and values so we need committed, energetic and flexible people on our team. We look out for each other as best we can, and there are plenty of opportunities to learn and develop new skills.

ABOUT THE ROLE

Friends of the Earth Ireland is recruiting a campaigner who will drive our campaigning work on phasing out fossil fuels, including work on LNG, data centres, and the proposed Fossil Fuel Non-Proliferation Treaty. The campaigner will carry out our policy analysis and advocacy as well as designing and implementing supporter, activist, political and media engagement strategies in conjunction with colleagues across the organization.

You will deliver our policy and advocacy work on ending Ireland's reliance on fossil fuels, in particular fossil gas, and coordinate with colleagues to drive our campaign to prevent fossil gas lock-in. You will be joining the Friends of the Earth staff team at a critical and exciting juncture. Fossil fuels are fuelling the climate crisis and keeping people locked into energy poverty. Russia's invasion of Ukraine and the associated energy price crisis has only served to highlight the dangers of our fossil fuel dependence.

The period ahead will see our campaigning focus on preventing fossil fuel infrastructure, particularly LNG, as well as combatting major new sources of demand for fossil gas, particularly data centres. We will seek to highlight and undermine the political and media influence of fossil fuel interests, and ensure Ireland's foreign policy supports fossil fuel phase out, particularly in the context of the UN Climate Ambition Summit and COP28. Ireland's membership of the Beyond Oil and Gas Alliance and global efforts for a dedicated fossil fuel phase out treaty will be important elements of this campaigning. Also approaching over the horizon are the local and EU elections in 2024 and then the General Election due by early 2025. Each of those moments has the potential to strengthen or set-back the momentum towards concerted action.

You will be employed by Friends of the Earth and line managed by Friends of the Earth's Head of Policy Change but you will coordinate with colleagues across the organization, including the Chief Executive who has overall responsibility for campaigns.

RESPONSIBILITIES

1. Researching and drafting policy positions, briefings, submissions and press releases on various aspects of Irish and EU climate and energy policy, with a specific focus on fossil fuel phase out, based on researching, analysing and assessing relevant policy developments in Ireland and internationally.
2. Designing, with colleagues across the organization, strategies to achieve our campaigning goals related to fossil fuel phase out and averting lock-in to fossil gas. This will include engagement strategies for supporters, activists, allies, politicians and officials, the media and the public.
3. Driving the delivery of our campaigning strategies on fossil fuels, in consultation with your line manager, and the Chief Executive who has overall responsibility for all campaigns. Coordinating with colleagues across policy, communications, and movement building to ensure campaign activities are progressed.
4. Carrying out political engagement and policy accompaniment and advocacy work against fossil fuels, as part of the policy circle. Developing and maintaining relationships with Departmental and Oireachtas officials, party spokespeople and key TDs.
5. Engaging with funders and supporting networks, allies and grassroots activists on our campaigning work related to fossil fuels, including local/community campaigns and global justice solidarity and actions related to fossil fuels.
6. Developing and maintaining relationships with key policy collaborators and experts from Irish (and European) civil society and academic networks, in order to inform policy assessments, and develop policy proposals, expertise and campaign strategies.
7. Supporting our public outreach and media engagement and proactively look for alternative/innovative ways to communicate our core messages; this includes preparation of media messages; acting as a spokesperson for Friends of the Earth at events and in the media, as required.
8. In collaboration with colleagues, international counterparts and grassroots groups, develop strategies to help build the people power we need to win big on our fossil free campaigning demands.
9. In collaboration with colleagues, develop campaigning resources to motivate and empower members of the public to get involved in our campaigning on these issues.

ABOUT YOU

ESSENTIAL SKILLS OR EXPERIENCE:

- ▶ Minimum 3 years of experience of implementing or coordinating public campaigns and communications with or alongside civil society organisations.
- ▶ Demonstrated interest in social, global or environmental justice.
- ▶ Experience in independently researching and developing policy positions or proposals.
- ▶ Experience in developing or implementing advocacy strategies to achieve policy change.
- ▶ Either voluntary or professional experience in mobilising or organising people to build sufficient power to win a campaign or create change.
- ▶ Experience in collaborative planning and project management of campaigns that involve some or all of the following tools: advocacy, online mobilization, public and supporter communications, and supporting grassroots activism.
- ▶ Fluency in the English language.

DESIRABLE SKILLS OR EXPERIENCE:

- ▶ A good understanding of the energy transition, its political and policy context in Ireland and/or Europe.
- ▶ Experience of the Irish legislative and policy-making system.
- ▶ Experience of public communications (e.g. media appearances, articles, speeches, social media) with an eye for a good media story and opportunities to get your message out into the world in a way that resonates with people and builds support for your cause.
- ▶ Experience in dealing with actors from different backgrounds: such as decision-makers, politicians, NGOs, grassroots groups, civil society organisations, activists, researchers, media, etc.
- ▶ A clear understanding of and commitment to intersectional campaigns for climate justice.

PERSONAL ATTRIBUTES AND COMPETENCIES:

- ▶ Commitment to the mission, vision and values of Friends of the Earth.
- ▶ Ability to work independently, use initiative and think creatively, taking into account hybrid/blended working.
- ▶ Strong team-work skills and ability to work with a diversity of people, communities, and cultures.
- ▶ Ability to work on multiple projects and tasks at one time.
- ▶ Excellent time management and prioritisation skills.
- ▶ High level of written and oral communications skills with the ability to motivate and persuade others, build trusting relationship and get people on board to work for the change we seek.

- ▶ Familiarity with online productivity and collaboration platforms (e.g. MS Office, Dropbox, Slack, Click Up, Salesforce).
- ▶ Ability to respond quickly to external events and demands, from media and political system, while maintaining organisational priorities and goals.
- ▶ A strong understanding of power and power dynamics and an ability to work together with others to create pressure for change.
- ▶ A strategic thinker with a good sense of how to create, test, and execute successful campaigning strategies.

STATEMENT ON SOLIDARITY, PARTICIPATION AND INCLUSION

A commitment to solidarity, participation and inclusion is one of the fundamental values of Friends of the Earth. We therefore endeavour to ensure that everyone, particularly marginalised and disadvantaged groups who might be affected by policy are considered and included in the conversation. We acknowledge our privilege as people working in an NGO and understand the fact that there may be barriers to participation. We strive to expand and diversify civic engagement, by creating spaces for everybody to participate and be included in activism and political change.

As part of this commitment to the values of solidarity, participation and inclusion we strongly encourage applications from those with identities under-represented in the environmental movement, for example: people of colour, LGBTQIA+ people, those seeking asylum or with refugee status, people with a disability, or people are who members of an ethnic minority.

TERMS AND CONDITIONS

Conditions are according to Irish legislation including the legal ability to live and work in Ireland. Friends of the Earth Ireland adheres to Irish law that prohibits discrimination on basis of age, sexual orientation, marital status, birth, fortune, religious, philosophical or political beliefs, language, present or future state of health, disability, physical or genetic characteristics, sex, pregnancy, childbirth, maternity, change of sex, nationality, alleged race, skin colour, ancestry, national, ethnic or social origin.

The working language is English, but applicants are not required to be native speakers.

Contract duration: This is a 1-year contract, subject to organizational funding.

Hours per week: This is a full time post (35 hours per week). There is a possibility the organization would consider a proposal from the successful candidate to work 4.5 days a week.

Location: The position is based in our office in Mount Street Upper in Dublin 2, however in practice we are continuing to facilitate working from home (hybrid/blended working) where appropriate. Given the nature of the role, the post holder will need to be in Dublin frequently, both on own initiative and on request, and sometimes at short notice. The candidate will also occasionally be required to travel within Ireland and

abroad. Another condition of remote working is a good and reliable broadband connection in your place of work.

Annual Leave: Full-time employees get 25 days paid annual leave a year. For part-time employees annual leave entitlement is calculated on a pro-rata basis.

Salary: The starting salary will depend on experience. It will be between €37,115 and €45,675 gross annual fulltime salary, which are steps on our Programme Officer Payscale.

Employee benefits:

- ▶ A 6% maximum employer's contribution to a company contributory pension scheme after 6 months.
- ▶ Closure of the office on Good Friday.
- ▶ Maternity and paternity leave top-up.
- ▶ Further Education / Training and learning investment programme.
- ▶ Professional subscriptions (as applicable).
- ▶ Travel (bike-to-work schemes/tax saver commuter tickets).
- ▶ Hybrid working facilitated.
- ▶ Employee Assistance Programme (with Laya Healthcare).

The Protection & Safeguarding of Children and Vulnerable Adults: Friends of the Earth Ireland has adopted a policy to protect and safeguard the welfare of young people. The post holder will be required to follow this policy at all times and any offer of employment may be contingent on Garda Vetting and Reference Checks. A copy of the organisations [Safeguarding and Child Protection Policy and Vetting Policy](#) is available for review on our website.

To Apply: Send your CV (2-page max) with a cover letter (1-page max) outlining your motivation for applying to this position to jobs@foe.ie by the end of Sunday 8th of October. Please include the role title in the subject of your email. We hope to appoint someone as soon as possible.

This is an initial job description for recruitment purposes. A finalised job description will be issued as part of a contract agreement.

All documentation received by Friends of the Earth will be processed in accordance with the Data Protection Acts, 1988 and 2003 General Data Protection Regulation (GDPR; 2018). The information will only be used by Friends of the Earth in the processing of job applications and for ongoing administrative purposes with job candidates.

Friends of the Earth Ireland is a company limited by guarantee.
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